



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd.  
6th Floor  
Arlington, VA 22209  
ph: (703) 236-9207  
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Smart Media Group, Inc.  
814 King Street,  
Suite 400  
Alexandria, VA 22314

AgM

**Advertiser** Allen for Senate/NRSC (16181)  
**Agency/T-Code** Smart Media Group, Inc. (1051)/ELECTRON  
**Buyer**  
**Salesperson** Petro, Susan (1110)  
ph: (703) 236-9600  
  
**Product** Political-Political (1088)  
**Brand** ALLEN/SENATE/REP (71719)  
**Acct Types** Local/Political Candidate Agency  
**Est/Headline** 925C01/  
**Demo**  
**Revision**  
**Comments** Allen for Senate/NRSC

**Invoice** 420385  
**Inv Date** 10/7/2012  
**Terms** Cash In Advance  
**Contract** 196624  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/7/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/10/2012 3:24:19PM

WJLA Arlington (WJLA)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.0	SPOT	7:27:56PM-JEOPARDY	Day, M-1	10/01/12 7:41PM (Mo)	01:00	JEOPARDY	NRSCVA1201TVH	\$4800.00	
7.0	SPOT	11:00:26PM-NEWS-ABC 7	Day, M-1	10/01/12 11:27PM (Mo)	01:00	NEWS-ABC 7 NEWS @ 11P	NRSCVA1201TVH	\$3600.00	
8.0	SPOT	3:01:00PM-ANDERSON COOPER SHOW	Day, M-1	10/01/12 3:26PM (Mo)	01:00	ANDERSON COOPER SHOW	NRSCVA1201TVH	\$1600.00	

Duplicate

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.

Gross Total	\$10,000.00
Commission	(\$1,500.00)
Net Total	\$8,500.00

Total Spots 3